

HOLLY L. WOLCOTT
CITY CLERK

—
PETTY F. SANTOS
EXECUTIVE OFFICER

City of Los Angeles
CALIFORNIA



ERIC GARCETTI
MAYOR

OFFICE OF THE
CITY CLERK

Business Improvement District Division
200 N. Spring Street, Room 395
Los Angeles, CA 90012
(213) 978-1099
FAX: (213) 978-1130

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PATRICE Y. LATTIMORE
DIVISION MANAGER

clerk.lacity.org

March 8, 2022

Honorable Members of the City Council
City Hall, Room 395
200 North Spring Street
Los Angeles, California 90012

Council File No. 14-0855-S1
Council District 13

**REGARDING: MODIFICATIONS TO THE HOLLYWOOD ENTERTAINMENT DISTRICT
PROPERTY - BASED BUSINESS IMPROVEMENT DISTRICT MANAGEMENT DISTRICT PLAN**

Honorable Members:

On June 30, 2018 the City Council adopted Ordinance 185462, which established the Hollywood Entertainment Property and Business Improvement District (“HEDPBID”) (Council File 14-0855-S1). This Office has received written notification from the District’s Owners’ Association (“Exhibit 1”) requesting that the City Council make modifications to the District’s Management District Plan, pursuant to Section 36600 et seq. of the California Streets and Highways Code (the “Act”). As outlined in the Act, upon the written request of modification from the District’s Owners’ Association, the City Council may initiate proceedings to modify the improvements and activities of the District’s Management District Plan.

SUMMARY OF PROPOSED MODIFICATIONS

The Hollywood Entertainment District BID’s owners’ association, The Hollywood Partnership, with the approval of the Hollywood Entertainment District BID’s Board of Directors, is proposing to modify the HEDPBID’s alley overlay and services, as described in the “Modified Hollywood Entertainment District Business Improvement District Management District Plan” (“Exhibit 2”).

MODIFICATION PROCESS

The Act authorizes the City Council, upon the written request of the owners’ association, to initiate proceedings to modify the Management District Plan after conducting one public hearing on the proposed modification. State Law requires that the public hearing must be held after adopting an Ordinance of Intention to modify the District and providing notice of the public hearing to each property owner. City Council may consider adoption of the modifications after hearing all protests

made at the public hearing. This Office has received and reviewed the Modified Hollywood Entertainment District Business Improvement District Management District Plan that incorporates the proposed modifications, as prepared by The Hollywood Partnership and as approved by the HEDPBID's board of directors.

FISCAL IMPACT

Funding for the sixteen (16) Private-owned properties located within the alley overlay of the District are to be paid from the additional assessment on the alley front footage. The additional assessment will be included with the allocation of the 2023 Business Improvement District Total Budget.

RECOMMENDATIONS:

1. ADOPT the attached Ordinance of Intention to modify the Hollywood Entertainment District Business Improvement District's Management District Plan.
2. INSTRUCT the City Clerk, to schedule a public hearing before the City Council to consider modification of the Hollywood Entertainment District Business Improvement District's Management District Plan.
3. REQUEST the City Attorney, with the assistance of the City Clerk, to prepare an Ordinance authorizing modification of the Hollywood Entertainment District Business Improvement District's Management District Plan for Council consideration during the required public hearing.

Sincerely,

Signed with ClerkSign

 

Mar 16, 2022 11:32AM

HOLLY L. WOLCOTT
City Clerk

HLW:PFS:PYL:CG:dn

Attachments:

- Board Letter
- Modification District Plan
- Engineer's Report
- Draft Ordinance of Intention